

**FCA East/West High  
School  
Football Classic  
December 17, 2016  
Riverside Military  
Academy  
12:30 PM**



Please accept this invitation to be involved with the Greater Hall County FCA East/West High School Football Classic presented by Chick-fil-A. The Classic will be played on December 17<sup>th</sup>, 2016 at historic McGinnis Field. This afternoon of celebration, recognizing the areas' best senior student athletes in football and cheerleading, is sure to be a success that you will benefit from supporting. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

Enclosed, you will find information outlining our sponsorship levels. If you would like more detailed information regarding any of our events or sponsorship, we would be happy to forward the information or meet with you at your convenience. We would like to give priority to best in class event sponsors in our community, those companies and business that serve a wide geographic area, are recognized leaders in their industry and will benefit from the goodwill of supporting the region's student athletes.

Some of the benefits of sponsorship for businesses are exposure to a broad customer base, product exposure, and showing community support. As a sponsor your logo may be included on event marketing and promotional materials (flyers, uniforms, t-shirts, banners, signs, etc.) mentioned in media releases, have product sampling or display, and many other benefits. The possibilities are endless!

Please consider the following impressions and touch points to maximize your exposure in association with The Classic:

- 14 FCA local area high schools involved
- 40 players per football team made up of high school seniors
- East/West Cheerleading senior squads will be selected from schools
- Local High School Band performing
- 250 high school students involved in the event
- Sponsorship Signage in Green Street Christmas Parade
- WDUN AM550 and Glory1330 coverage for entire event
- WDUN Access North Georgia coverage
- Hall County Sports TV coverage
- Seating capacity for McGinnis field is 3,000
- All proceeds support area coaches and athletes on the foreign/local mission field

# FCA East/West Football Classic Sponsorship Packages

## **Chick-fil-A Presenting Sponsor \$10,000**

- FCA East/West logo includes sponsors logo
- listed as presenting sponsor for all game activities
- (6) :30 in game commercials
- 4 field sign banners
- full page color ad on back of program
- game day on site marketing opportunities
- 50 game day tickets
- 20 premium reserved parking spots

## **Touchdown Sponsor \$6,000 (2)**

- Company logo on 125 T-shirts given to players, coaches and volunteers
- (3) :30 in game commercials
- custom in game recognitions
- 2 field sign banners
- full page ad in program
- game day on site marketing opportunities
- 25 game day tickets
- 10 premium reserved parking spots

## **Field goal Sponsor \$3,000 (4)**

- (2) :30 in game commercials
- field sign banner
- in game recognition
- full page ad in program
- 20 game day tickets
- 5 premium reserved parking spots

## **First down Sponsor \$1,000 (10)**

- in game recognition
- full page ad in program
- 10 game day tickets

## **Program Ads:**

- Full page \$300
- Half page \$200
- 1/4 page \$150

## **Sponsorship Form**

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Touchdown Sponsor \$6,000  Field Goal Sponsor \$3,000  First Down Sponsor \$1,000

Program Ad Only:  Full Page  Half Page  1/4 Page

### **Make Check Payable to: GHCFCA**

Mail to: P.O. Box 656 • Oakwood, Ga 30566

Amount of check enclosed: \$ \_\_\_\_\_ Company/Person: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For payment by credit card: Name on Card: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_