

# **FCA East/West High School Soccer Classic May 16, 2017**



Please accept this invitation to be involved with the Greater Hall County County FCA East/West High School Soccer Classic presented by Chick-fil-A. The Classic will be played on May 16, 2017 at East Hall High School Stadium. This afternoon of celebration, recognizing the areas' best senior student athletes in soccer, is sure to be a success that you will benefit from supporting. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

Enclosed, you will find information outlining our sponsorship levels. If you would like more detailed information regarding any of our events or sponsorship, we would be happy to forward the information or meet with you at your convenience. We would like to give priority to best in class event sponsors in our community, those companies and business that serve a wide geographic area, are recognized leaders in their industry and will benefit from the goodwill of supporting the region's student athletes.

Some of the benefits of sponsorship for businesses are exposure to a broad customer base, product exposure, and showing community support. As a sponsor your logo may be included on event marketing and promotional materials (flyers, uniforms, t-shirts, banners, signs, etc.) mentioned in media releases, have product sampling or display, and many other benefits. The possibilities are endless!

Please consider the following impressions and touch points to maximize your exposure in association with The Classic:

- 14 FCA local area high schools involved
- 7 schools make up the East squad and 7 for the West squad
- 21 seniors on the East and 21 seniors on the West
- WDUN AM550 and Glory1330 coverage for entire event
- WDUN Access North Georgia coverage
- Hall County Sports TV coverage
- All proceeds support area coaches and athletes on the foreign/local mission field

# FCA East/West Soccer Classic Sponsorship Packages



## **Goal Sponsor \$2,000**

- custom in game recognitions
- 2 field sign banners
- ½ page ad in program
- game day on site marketing opportunities
- 15 game day tickets
- 5 premium reserved parking spots

## **Assist Sponsor \$1,000**

- field sign banner
- in game recognition
- ¼ page ad in program
- 10 game day tickets
- 2 premium reserved parking spots

## Sponsorship Form

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Goal Sponsor \$2,000     Assist Sponsor \$1,000

### **Make Check Payable to: GHCFCFA**

Mail to: P.O. Box 656 • Oakwood, Ga 30566

Amount of check enclosed: \$ \_\_\_\_\_ Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to pay by credit card

Name and phone number to contact for credit card payment if different from above:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_